

25 Content Prompts

to use for your business



lemoncollective

CREATIVE AGENCY

First, make sure you have an understanding of your core

Content Pillars

Inspirational

Educational

Entertainment

Sales

25 content Prompts

1. What makes you different from others in your industry? Educational
2. Behind-the-scenes of your process Entertainment Educational
3. Why you started your business Inspirational
4. Frequently asked questions Educational Sales
5. Three issues you solve for your customers/clients Sales
6. Breakdown of services you offer / what you do Sales Educational
7. What you wish you knew when starting your business Inspirational Sales
8. Sneak peek of what you're working on (new product/project) Entertainment
9. Client testimonial / review Sales
10. Myth vs. Fact about something in your industry Educational
11. "What I've been loving lately" (resource, tool, product) Entertainment Educational
12. Mini-tutorial Educational
13. Celebrate a win (big or small) Entertainment Inspirational
14. Meet the team Entertainment
15. Share your goals for the next week/ month/ quarter Inspirational
16. What does the customer journey look like? Educational
17. A day in the life as a (your job) Entertainment Inspirational
18. Before & After your service/product Sales Educational
19. Two truths & a lie Entertainment
20. Share your business journey (highs & lows) Inspirational
21. How your product/service works Educational
22. Three mistakes you've made in your business Inspirational Educational
23. Five reasons to choose your business Sales
24. "This (product/service) is for you if (reasons why)" Sales Educational
25. Share a hot take on an industry trend Entertainment